

# HMF VAARTA



## **HMF 2011 MAIN DATA**

### **FIELD VISIT**

**Anemia Health Campaign and HB camp**

### **SUCCESS STORY**

**The story of Rahul & Manisha at Indira Nagar, PSW**

**135 940 members enrolled**

**286 multi layered health care providers in the network**

**45 548 member have benefitted from health awareness messages**

**39 274 members have benefitted from referrals and could access to adequate health services**

**6 100 774 Rs ( 95 324 €) saved thanks to those referral services**

**4 898 868 Rs (75 367 €) saved during hospitalizations thanks to negotiated concessions in network hospitals**

**1798 hospitalizations have been reimbursed for an amount of 6 469 683 Rs (99 534 €)**



### Health talks

15 to 20 members gathered to talk on one specific health issue such as: typhoid, chikungunya, malaria, dengue, appendicitis, etc.

**45 433** members attend this activity in 2011

### Health campaigns

About 40 members gather to discuss about a health issue such as : tuberculosis, water & hygiene, maternal and child health.

Along with a presence of qualified doctor, a large range of communication tools are used such as films, posters, games, quiz etc... In 2011, 4 health campaigns were conducted for **115** members.



### Free Health Check Up camps

Free medical consultations handled by General /Specialist doctors from the network . Access to free preventive investigations such as mammography or cataract operation. 50 members on an average attend these health check-up camps . 102 health check-up camps organized en 2011, **4 753** beneficiaries.

### Free OPD and guidance from Uplift Dr.

Every week, Dr Komal and Dr Nilesh visit respectively the 17 area in Pune and 15 areas in Mumbai. During those OPD, doctors provide free consultation and medical orientation. **5 004** members benefited from these services from Uplift doctors.



### 24\*7 helpline:

The calls are related to health information, orientation towards health care providers from our network, or any information related to claim process or complains. **1 851** calls received in 2011 by Uplift's helpline

### Reimbursement of hospitalization costs

**101%** was the average 12 months claim ratio, it means that the total earned contribution has been used in order to reimburse claim to members. **2%** of the total members got reimbursed for their hospitalization costs. **6 325 632 Rs** have been reimbursed to members in 2011 for their hospitalization costs. Average hospitalization cost was 3651 Rs ( 61€).

### Rationalization of health seek behaviors

**39 274 members** have used adequate medical services thanks to referral letters, OPD letters, helpline, health checkup camps. Thanks to those health services, members have saved **6 100 774 Rs ( 95 324 €)** which correspond to the amount not spent by members compared to the actual market price. Members have also saved **4 898 868 Rs (75 367 €)**, thanks to concessions negotiated by Uplift with health care providers.

## FIELD VISIT

### Anemia health campaign link with HB camp

#### Objective of the health campaign:

- To create awareness amongst the members regarding the signs, symptoms and causes of anemia.
- To create awareness about the importance of treatment and hazards of ignoring the signs .
- To educate on the preventive methods and care to be taken in a very simple manner using innovative tools .
- To create nutritional awareness among populations through nutrition education, communication and medical service.
- Awareness is essential to be able to take precautions and live a healthier life.

**Content:** Flashcards and posters on signs of anemia, participatory game, Self-mirror test, true/false game, Hemoglobin check-up camp.



#### March 2011 results:

	Number of campaign	Number of member	Number of HB test
PSW	1	82	58
NSVK	1	36	34
Antyodaya	1	58	38



#### Focus on Antyodaya Health campaign

Health campaign was arranged at Balajinagar, Bhosari for the Antyodaya members for Anaemia disease.

On behalf of Swabhiman Antyodaya, Rupali Shinde gave information to the members on Anaemia, with the help of posters. Also with the help of various games, members were told about how to prevent anaemia and which vegetables (food) should be eaten if you already have anaemia. After this, with the help of Health Care Lab, a H.B. Testing was arranged for the members, for testing the H.B. percentage in their blood.



In the Anaemia campaign, in all 57 members participated, out of which 38 members enrolled for the H.B. testing.

Out of the members who opted for H.B. testing, 16 members were diagnosed as having anaemia and they were given 1 month's supply of tablets for increasing the blood, also these women were asked to visit the YCM hospital after one month, to see the actual result of the medicines and the information imparted to them.



Normally, in women the blood percentage should be 11 to 13. Out of the 38 women who had their blood tested, in case of 22 women the percentage was good. In case of all the remaining members, the percentage was between very less to average. An orientation to an adequate health care provider was given to these women.

Rupali Shinde

## SUCCESS STORY

### The story of Manisha and Rahul at Indira Nagar, PSW



Mrs Manisha and her family living in Parvati Darshan area are HMF members since four years.

In the month of February, Mr.Rahul, Manisha's husband, had an accident: his finger got fractured. In the emergency situation people took him to the private hospital. There doctor advised immediate operation. His family members called on 24\*7 Helpline. As per the guidance next day they shifted him to the Sharada Clinic, which is one of the Network hospital. At the time of admission, they submitted the referral letter of Arogyanidhi, which is brought from the branch office. There he got quality treatment in a concessional rate. His total expenses were around Rs.10,000/- As per the rule he submitted his papers to the branch office within 15 days of the discharge. Last month he received reimbursement of Rs.6,000/-

The same operation would have cost around Rs.12,000/- in other private hospital. Because of network hospital he could save around Rs.2,500 to 3,000/.

Manisha from her side faced some complications during her second pregnancy. A private Doctor had suggested her to abort because the weight of the baby was too low.

Manisha met our guidance centre's doctor, and she has been referred to Dalvi Hospital, which is a network public hospital. There she registered her name, and did all routine check up's. She delivered in the same hospital. It was a cesarean delivery, but she was happy to have her child. She was very satisfied of the hospital services and treatment.

Manisha says that, it is a great thing to have somebody who will give the proper guidance. She met our guidance centre doctor, and followed the things which were suggested by the doctor. So that she could delivered and could save lots of money. In her own words: I got quality treatment within my budget. As it was a public hospital, Manisha received 100% reimbursement.

Manisha says that she likes this scheme very much, not only because of reimbursement, but because of other services provided through this project. Particularly she feels that guidance center and Help line are the most important services of this project. Only because of these services they could get quality treatment in a concessional rate. And also could save in thousands.

Sulbha Waghmare , Uplift, Pune